

Area Committee Well-being Fund – Project Proposal
Outer West Area Committee

Project Name: Christmas Attractions in Pudsey

Lead Organisation: LCC Events Team; City Development

Project Delivery - How will the project be delivered? (list any partners involved in the project):

The project will be delivered by the Events Team within City Development.

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

There is an established Christmas lights 'switch-on' event in Pudsey which includes features such as fireworks displays and celebrity appearances.

It is suggested that the Area Committee could contribute £2,000 (revenue) to provide additional attractions at this event. This would assist in raising the profile of the town centre and compliment the physical regeneration proposals which will bring about longer term improvements.

The attractions could include additional fireworks, in-crowd performers, higher profile celebrity appearance and a brass band performance. The details would be decided by the Lights committee.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

- Improved image for Pudsey

Identify which geographic areas will benefit:

Pudsey

Project Cost . Please indicate how much the project will cost. (please list all partners and their contributions)

City Development are already committed to providing the Christmas lights and some attractions, including the firework displays. The Outer West Area Committee could improve the range of activities and attractions available and facilitate a more impressive fireworks display. The extra funding sought is £2,000.

How much Well Being Funding is sought and breakdown between capital and revenue)

£2,000 (revenue) is sought from the Outer West Area Committee.

Who will be in receipt of the financial order. (name of the organisation and contact details)

Contact:
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